# Curriculum Vitae

**Name**: Andrew C. Rucks  **Prepared**: November 2020

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| **School of Public Health Mailing Address:**Department of Health Care Organization and PolicySchool of Public HealthRPHB 3301720 2rd Avenue SouthBirmingham, Alabama 35294-0022Telephone: (205) 975-8967Fax: (205) 934-3347Email: arucks@uab.edu | **Home Address:**701 Windsor TerraceHomewood, Alabama 35209Telephone: (205) 567-1134 |

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| **Physical Address:**School of Public HealthUniversity of Alabama at Birmingham1665 University Boulevard330 Ryals Public Health BuildingBirmingham, Alabama 35294 |   |

**Education**

Auburn University B.S. – (1972) (Business)

Auburn, Alabama

Auburn University M.B.A. – (1973) (Business)

Auburn, Alabama

University of North Texas Ph.D. – 1976 (Management Science)

Denton, Texas Minor: Finance

 Supporting Field: Computer Science

**Employment**:

1974-75 Management Analyst

 Defense Contract Administration Services Region

 Dallas, Texas

1976-80 Operations Research/Systems Analyst

 Active Duty Military, rank, Captain USA

 U. S. Army Concepts Analysis Agency

 Bethesda, Maryland

1987-88 Associate Director of Computer and Telecommunication Services for
Academic Computing

 Samford University

 Birmingham, Alabama

1988-90 Director of Computer and Telecommunication Services

 Samford University

 Birmingham, Alabama

1990-96 Associate Dean, School of Business

 Samford University

 Birmingham, Alabama

1993-96 Director, The Community Banking School at Samford University

 Samford University

 Birmingham, Alabama

1997 -98 Executive Assistant to the CEO

 Sirco Systems, LLC

 Birmingham, Alabama

* 1. Senior Vice President

 Sirco Systems, LLC

 Birmingham, Alabama

1999-2001 Chief Operating Officer

 Sirco Systems, LLC

 Birmingham, Alabama

2001-02 Group Vice President, Operations

 The Hackney Group, Inc.

 Birmingham, Alabama

2002 Executive Vice President - Operations

 Ward’s Cabinetry, Inc.

 Clanton, Alabama

2002-04 Consultant in private practice

 Birmingham, Alabama

**Primary Academic Appointments**

Jun 2020 – present Professor Emeritus, UAB School of Public Health

2020 – Jun 2020 Volunteer, UAB School of Public Health

2016 – 2020 Professor, Associate Dean for Finance and Administration, Executive Director, Survey Research Unit, UAB School of Public Health

2014 – 2020 Professor, School of Public Health, University of Alabama at Birmingham

 Executive Director, Survey Research Unit, UAB School of Public Health

 Director of Finance and Administration, UAB School of Public Health

2011 – 2013 Professor, School of Public Health, University of Alabama at Birmingham

 Executive Director, Survey Research Unit, UAB School of Public Health

2004 – 2011 Associate Professor, School of Public Health, University of Alabama at Birmingham

 Executive Director, Survey Research Unit, UAB Center for the Study of Community Health

2003-2004 Adjunct, School of Public Health, University of Alabama at Birmingham

2003-2004 Adjunct, School of Business, University of Alabama at Birmingham

1987-1996 Professor, School of Business, Samford University

1983-87 Associate Professor, Graduate School of Management, University of Alabama at Birmingham

1981-83 Assistant Professor, College of Business Administration, University of Arkansas

1980-81 Assistant Professor, School of Business, Auburn University

1976-79 Lecturer, George Mason University

**Secondary Academic Appointments**

2004–Present Senior Scholar, Lister Hill Center for Health Policy, University of Alabama at Birmingham

2004–Present Senior Scientist, Center for Outcomes and Effectiveness Research and Education, University of Alabama at Birmingham.

**Funded Research:**

Principal Investigator, “Case Investigation, Contact Tracing, and Active Monitoring of Covid-19 in Alabama”, Alabama Department of Public Health, $2,000,000, (December 2020 – November 2021).

Principal Investigator, “Case Investigation, Contact Tracing, and Active Monitoring of Covid-19 in Alabama”, Alabama Department of Public Health, $1,000,000, (July 2020 – December 2020).

Principal Investigator, “Alabama Medicaid CAHPS Health Plan Survey”, Alabama Medicaid Agency, $800,000, (November 2018 – November 2019).

Principal Investigator, “AR Pregnancy Risk Assessment Monitoring System (PRAMS)”, Arkansas Department of Health, $20,000, (July 2018 – June 2019).

Principal Investigator, “Behavioral Risk Factor Surveillance System (BRFSS) 2018-2019”, Alabama Department of Public Health, $278,500, (March 2018 – March 2019).

Principal Investigator, “Alabama Medicaid CAHPS Health Plan Survey”, Alabama Medicaid Agency, $800,000, (November 2017 – November 2018).

Principal Investigator, “Behavioral Risk Factor Surveillance System (BRFSS) 2017-2018”, Alabama Department of Public Health, $278,500, (March 2017 – March 2018).

Principal Investigator, “Alabama Medicaid CAHPS Health Plan Survey”, Alabama Medicaid Agency, $765,800, (November 2016 – November 2017).

Principal Investigator, “AR Pregnancy Risk Assessment Monitoring System (PRAMS)”, Arkansas Department of Health, $20,000, (July 2017 – June 2018).

Principal Investigator, “Behavioral Risk Factor Surveillance System (BRFSS) 2016-2017”, Alabama Department of Public Health, $278,500, (March 2016 – March 2017).

Principal Investigator, “American Academy of Pediatrics Collaboration Building”, American Academy of Pediatrics, $8,000, (February 2016 – June 2016).

Principal Investigator, “ADPH ALL Kids Member Survey”, Alabama Department of Public Health, $45,895, (January 2016 – December 2016).

Principal Investigator, “Alabama Medicaid CAHPS Health Plan Survey”, Alabama Medicaid Agency, $765,800, (November 2015 – November 2016).

Principal Investigator, “AR Pregnancy Risk Assessment Monitoring System (PRAMS)”, Arkansas Department of Health, $20,000, (July 2016 – June 2017).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $50,000, (July 2016 – June 2017).

Investigator, “All Kids Proposal for Special Projects”, Alabama Department of Public Health, $364,251, Becker, D. J. PI, (January 2015 – December 2015).

Investigator, “UAB Maternal and Child Health Policy and Leadership Education Program”, $400,000 (September 2014-2018) for Region Area IV Regional Public Health Training Center, Emory University, Health Resources Services Administration (HRSA), $2,630,000, Wingate, M. S.. PI (June 2015- May 2020).

Investigator, “Regional Public Health Training Center (PHTC) Program – Local Performance Site”, $400,000 (September 2014-2018) for Region Area IV Regional Public Health Training Center, Emory University, Health Resources Services Administration (HRSA), $4,020,000, Ginter, P. M. PI (September 2014-2018).

Principal Investigator, “AR Pregnancy Risk Assessment Monitoring System (PRAMS)”, Arkansas Department of Health, $20,000, (July 2015 – June 2016).

Principal Investigator, “AR Pregnancy Risk Assessment Monitoring System (PRAMS)”, Arkansas Department of Health, $9,524, (July 2014 – June 2015).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $50,000, (July 2014 – June 2015).

Principal Investigator, “Behavioral Risk Factor Surveillance System (BRFSS)”, Alabama Department of Public Health, $250,000, (March 2014 – March 2015).

Investigator, “Continuation of Developing the Public Health Accreditation Prerequisites for the Alabama Department of Public Health (ADPH),” Alabama Department of Public Health, $74,999, Ginter, P.M. PI, (September 29, 2013 – September 29, 2014).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $100,000 (July 2013 – June 2014).

Investigator, “National Public Health Department Accreditation for the Alabama Department of Public Health,” Alabama Department of Public Health, $81,588, Ginter, P.M. PI, (July 1 – September 27, 2013).

Investigator, “Enhancing Current Capacity for Surveillance of Autism Spectrum Disorders and other Developmental Disabilities,” Centers for Disease Control and Prevention, $425,000, Wingate, M.S. PI, 2013.

Investigator, “DCA Home Visiting - Expansion,” State of Alabama, Department of Children’s Affairs, $414,000, Preskitt, J. K. PI (October 2013 – September 2014).

Principal Investigator, “Improving Regional Pediatric Surge Networks”, Oak Ridge Institute for Science and Technology, $120,000 (September 2012 – October 2014).

Investigator, “MSDH SNS on-line Training Program Development,” Mississippi Department of Health, $40,000, Rucks, A.C. PI, (February – June 2013).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $100,000 (July 2012 – June 2013).

Investigator: “Anniston Community Health Survey (ACHS): Follow-up Study and Dioxin Analyses”, Mennemeyer, S. PI, $397,364 (September 2011 – July 2013).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $50,000 (January 2012 – June 2012).

Investigator: “Alabama Public Health Training Center,” Health Resources Services Administration (HRSA), McCormick, L. C. PI, $394,000 (September 2011 – September 2015).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $100,000 (January 2011 – December 2011).

Principal Investigator, “Measuring Gulf Coast Community Resilience: A Pilot Study”, UAB Oil Spill Response and School of Public Health, $40,000 (October 2010 – March 2011).

Investigator: “South Central Public Health Training Center,” Health Resources Services Administration (HRSA), McCormick, L. C. PI, $196,560 (October 2010 – September 2015).

Investigator: “Education for MCH Leadership at UAB,” Health Resources Services Administration (HRSA)-Maternal and Child Health Bureau, Mulvihill, B. PI, $325,000, (June 2010 – May 2015).

Investigator, “South Central Center Preparedness and Emergency Response Learning Center,” Centers for Disease Control, $957,000, Ginter, P.M. PI (October 2010– September 2011), annual renewals expected through 2016.)

Principal Investigator, “Planning the Pediatric Emergency Response Network, Phase IIIb”, Mississippi State Department of Health, $100,000 (July 2010 – June 2011).

Investigator, “Interorganizational Collaboration for the American Indian/Alaskan Native (AI/AN) Maternal and Child Health Populations, The Robert Wood Johnson Foundation, Mulvihill, B., PI, ($200,000) (May 2010 – April 2012).

Principal Investigator, “21st Century Structure and Strategy for the Alabama Department of Public Health”, School of Public Health, Back of the Envelope Award, $20,000 (April 2010 – September 2010).

Principal Investigator, “Planning the Pediatric Emergency Response Network, Phase III”, Alabama Department of Public Health, $100,000 (January 2010 – December 2010).

Principal Investigator, “City Readiness Initiative Functional Exercise”, Alabama Department of Public Health, $68,492 (December 2009 – August 2010).

Principal Investigator, “Flood Table Top Exercise”, Alabama Department of Public Health, $53,630 (December 2009 – June 2010).

Principal Investigator, “Closed POD for Institutions of Higher Education”, Alabama Department of Public Health, $50,435 (October 2009 – August 2010).

Principal Investigator, “ADPH Assistance to State Agencies and Counties for COOP Development”, Alabama Department of Public Health, $254,431 (August 2009 – July 2010).

Principal Investigator, “ADPH Assistance to State Agencies and Counties for COOP Development”, Alabama Department of Public Health, $69,537 (May, 2009 – August 2009).

Principal Investigator, “AL Pandemic Influenza Workshop”, Alabama Emergency Management Agency, $9,997 (October 2008 – July 2009).

Principal Investigator, “MSDH Planning the Pediatric Emergency Response Network”, Mississippi Department of Health, $79959 (January 2009– December 2009).

Principal Investigator, “Planning the Pediatric Emergency Response Network”, Alabama Department of Public Health, $100,000 (November 2008 – December 2009).

Principal Investigator, “ADPH Bioterrorism Readiness Exercises”, Alabama Department of Public Health, $118,629 (December 2008 – August 2009).

Principal Investigator, “Mississippi –CDC Tabletop Exercises on School Closing 2007-2008”, Mississippi Department of Health, $175,238 (April 2007 – May 2008).

Principal Investigator, “ADPH Pandemic Influenza Sector Conference Calls”, Alabama Department of Public Health, $16,605 (October 2007 – December 2007).

Principal Investigator, “ADPH Pandemic Influenza Sector Conference Calls”, Alabama Department of Public Health, $85,000 (September 2006 – August 2007).

Principal Investigator, “Mississippi Functional Table Top Exercises (FTTX) 2007”, Mississippi Department of Health, $89,500 (March 2007 – August2007).

Principal Investigator, “Community Health Center Preparedness Planning”, Integrated Health Systems of Alabama, Inc. $120,004 (January 2007 – December 2009).

Principal Investigator, “Proposal for Facilitation of Tabletop Exercise on School Closing”, Alabama Department of Public Health, $56,152 (February 2007 – August 2007).

Principal Investigator, “Proposal to Conduct Preparedness Drills Focused on Hospital and Public Health Workers in the Six Hospital Planning Regions of the State of Alabama (The Unfortunate Series- Field Exercises in Preparedness for an Infectious Disease Outbreak), Alabama Department of Public Health, $319,612 (December 2005 – August 2006).

Co-Principal Investigator: “South Central Public Health Training Center,” Health Resources Services Administration (HRSA), with Anderson, A. (Tulane University), $132,141 (October 2005 – September 2006), $122,888 (October 2006 – September 2007), $72,615 (October 2007 – September 2008).

Investigator, “South Central Center for Public Health Preparedness,” Centers for Disease Control, $1,126,080, Ginter, P.M. PI (September 2004 – August 2005), $1,094,805, Ginter, P.M. PI (September 2005 – August 2006), $1,094,805 Ginter, P.M. PI (September 2006 – August 2007), $1,094,805 Ginter, P.M. PI (September 2007 – August 2008).

Co-Principal Investigator, “Alabama Department of Health Pediatric Regional Planning Conference,” $342,811, Wingate, M.S., PI, (September 2005 – August 2006).

Investigator, “Assessment of the Alabama Bureau of Clinical Laboratories,” Alabama Department of Public Health, $79,560, Ginter P.M. PI (July 2005 – January 2006).

Investigator, “Alabama Department of Health Pediatric Regional Planning Conference,” Alabama Department of Public Health, $80,961, Ginter, P.M. PI (January 2005 – August 2005).

Investigator, “Southern Company College”, grant funded by The Southern Company, Felton, E.M. PI (Samford University) $200,000 (1992), $200,000 (1993), $300,000 (1994), $300,000 (1995), $300,000 (1996).

Co-Principal Investigator: “Equipment for Video-Tape Tutorial Course,” funded by the Teaching Improvement Program and the School of Business, The University of Alabama at Birmingham, with Ginter, P.M., $1,200, (1985-1986).

Co-Principal Investigator: “Video-Tape Tutorial for Introduction to Computers and Information Systems,” funded by Title III Grant, $11,750.00, with Ginter, P.M., (1985-1986).

Co-Principal Investigator: “Classroom Computer Projection System,” funded by the Teaching Improvement Program and the School of Business, The University of Alabama at Birmingham, with Ginter, P.M., $3,500, (1985).

Co-Principal Investigator: “Alabama Business Executive Research Panel,” funded by the School of Business, The University of Alabama at Birmingham, with Ginter, P.M., $500, (1984).

Co-Principal Investigator: “Computer Systems and Applications in U.S. Universities and Junior Colleges,” funded by the School of Business, The University of Alabama at Birmingham, with Ginter, P.M., $450, (1984).

Co-Principal Investigator: “Strategic Modeling Research Project,” funded by the Planning Executives Institute, with Ginter, P.M.., $5,000, (1982-1983).

Principal Investigator, “The Economic Impact of Water Pollution Abatement on the Textile Industry of Alabama and Georgia”, National Science Foundation, $92,000, (1971).

**Published Books and Chapters:**

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| 7. | **Rucks, A.C.**, “Cottage Senior Living”, in Ginter, P.M., Duncan. W.J. & Swayne, L.A., *The Strategic Management of Health Care Organizations*, 8e, New York, NY: John Wiley & Sons, March 2018. |
|  |  |
| 6. | **Rucks, A.C.** & McCormick, L.C., “Preparedness: An Evolving External Issue for Health Care Organizations in the 21st Century”, in Ginter, P.M., Duncan. W.J. & Swayne, L.A., *The Strategic Management of Health Care Organizations*, 8e, New York, NY: John Wiley & Sons, March 2018 |
|  |  |
| 5. | **Rucks, A.C.**, “Health Care Organization Accounting, Finance, and Performance Analysis”, Appendix B, in Ginter, P.M., Duncan. W.J. & Swayne, L.A., *The Strategic Management of Health Care Organizations*, 8e, New York, NY: John Wiley & Sons, March 2018. |
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| 4. | **Rucks, A.C.** & McCormick, L.C., “Preparedness: An Evolving External Issue for Health Care Organizations in the 21st Century”, in Ginter, P.M., Duncan. W.J. & Swayne, L.A., *The Strategic Management of Health Care Organizations*, 7e, New York, NY: John Wiley & Sons, March 2013 |
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| 3. | **Rucks, A.C.**, “Health Care Organization Accounting, Finance, and Performance Analysis”, Appendix B, in Ginter, P.M., Duncan. W.J. & Swayne, L.A., *The Strategic Management of Health Care Organizations*, 7e, New York, NY: John Wiley & Sons, March 2013. |
|  |  |
| 2. | Ginter, P.M.and **Rucks, A.C.**, *BASIC: Decision-Making on the Microcomputer*, New York, NY: Random House, January 1985. |
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| 1. | Ginter, P.M. and **Rucks, A.C.**, *BASIC: Decision-Making on the Minicomputer*, New York, NY: Random House, January 1985. |

**Published Articles:**

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| 41. | Lauren A. Wallace, **Andrew C. Rucks**, Peter M. Ginter & Charles R. Katholi(2021). Social factors and public policies associated with state infant mortality rates, *Women &Health*, DOI: 10.1080/03630242.2021.1889737 |
|  |  |
| 40. | Blackburn J., Bennett, A., Fifolt, M., **Rucks, A.C**., Taylor, H., Wolff, P., Sen, B.. (2020). Pediatric dental care utilization and parent/caregiver-rated oral health among Medicaid enrollees in Alabama. *The Journal of the American Dental Association,* doi.org/10.1016/2020.02.016 |
|  |  |
| 39. | Needle, S., Rucks, A., Wallace, L., Ginter, P., Katholi, C., & Xie, R. (n.d.). Pediatric Practice Readiness for Disaster Response. *Disaster Medicine and Public Health Preparedness,* 1-5. doi:10.1017/dmp.2020.9 |
|  |  |
| 38. | Patel, K.N.; **Rucks, A.C.**; & Ford, E.W. (2020). Consumers’ exposure to price transparency: Compliance testing and sentiment analysis of U.S. hospitals during 2109. *Advances in Healthcare Management.*  |
|  |  |
| 37. | Wallace LA, **Rucks AC**, Ginter PM, Xie R, Katholi, CR, Bello-Ogunu, F. What Can Appalachian Pediatric Networks Do to Improve Disaster Preparedness and Health Outcomes? Examining Characteristics of Pediatric Networks in the United States to Identify Differences between Appalachian and Non-Appalachian Collaborations. Manuscript in-press at the Journal of Public Health Issues and Practices, 3: 154.<https://doi.org/10.33790/jphip1100154> . |
|  |  |
| 36. | Fifolt, M., Blackburn, J., Rhodes, J. D., Gillespie, S., Bennett, A., Wolff, P., & **Rucks, A**. Man vs. machine: Comparing double data entry and optical mark recognition for processing CAHPS™ survey data. *Quality Management in Health Care*, 26(3), 131-135. |
|  |  |
| 35. | Ginter, P. M., Wallace, L., & **Rucks, A.C.** (2017). State health department accreditation technical assistance: A focused strategic thinking approach. *Pedagogy in Health Promotion*, *3*(Suppl. 1), 67S-72S. |
|  |  |
| 34. | Fifolt, M.,Preskitt, J., **Rucks, A.**, Corvey, K., & Benton, E. C. (2017). Promoting continuous quality improvement in the Alabama Child Health Improvement Alliance (ACHIA) through Q-sort methodology. *Quality Management in Health Care, 26*(1), 33-39. |
|  |  |
| 33. | Utley, J.M., Afuso, O., and **Rucks, A.C.** Adolescent obesity in contextual settings: A scoping study of multilevel and hierarchical examinations, *Clinical Obesity*, Vol. 6, No. 6, 296-304, 2016. |
|  |  |
| 32. | Preskitt, J., Fifolt, M. Ginter, P.M., **Rucks, A.C.**, and Wingate, M.S. “Identifying Continuous Quality Improvement Priorities in Maternal, Infant and Early Childhood Home Visiting,” *Journal of Public Health Management & Practice*, 22(2), E12-E20, 2016. |
|  |  |
| 31. | McCormick, L.C**.**, Hites, L., Wakelee, J.F., **Rucks, A.C.**, and Ginter, P.M., “Planning and Executing Complex Large-scale Exercises”*Journal of Public Health Management and Practice*, 20, S37-S43., 2014. |
|  |  |
| 30. | McCormick, L., Pevear, J., **Rucks, A.C.**, and Ginter, P.M.**,** “Effects of the April 2011 Tornado Outbreak on Personal Preparedness in Jefferson County, Alabama,” *Journal of Public Health Management & Practice*, 20(04), 424-431, 2014. |
|  |  |
| 29. | McCormick, L.C., Hites, L. Jenkins, C. Chauvin, S. **Rucks, A.C.**, and Ginter, P.M., “A Regional Public Health Field Placement Program: Making an IMPACT,” *Health Promotion & Practice*, Vol. 15, S1, 71-79, 2014. |
|  |  |
| 28. | **Rucks, A.C**., Ginter, P.M., Duncan, W.J., and Lesinger, C. “A Continuity of Operations Planning Template: Translating Public Policy into an Effective Plan” *Journal of Homeland Security and Emergency Management*, Vol. 8: Iss. 1, Article 7, 2011. |
|  |  |
| 27. | Duncan, W.J., Yeager, V. A., **Rucks, A.C**., and Ginter, P.M.,. “Surviving Organizational Disasters” *Business Horizons*, 54: 135-142, 2011. |
|  |  |
| 26. | Ginter, P.M., **Rucks, A.C**., Duncan, W.J., Wingate, M. S., Beeman, S. K., Reeves, J., and West, M.A. “Southeastern Regional Pediatric Disaster Surge Network: A Public Health Partnership, *Public Health Reports*, Vol. 125, Supplement 5, 2010. |
|  |  |
| 25. | McCormick, L.C., Yeager, V.A., **Rucks, A.C.**, Ginter, P.M., Hansen, S., and Kazzi, Z.N. **“**Pandemic Influenza Preparedness: Bridging Public Health Academia and Practice**”** *Public Health Reports*, March/April 2009. |
|  |  |
| 24. | Duncan, W.J., Ginter, P.M., **Rucks, A.C**., Wingate, M. S. and McCormick, L.C. “Organizing emergency preparedness within United States public health departments” Public Health, Vol. 121, 2007. |
|  |  |
| 23. | Ginter, P.M., Duncan, W.J., McCormick, L.C., **Rucks, A.C.**, Wingate, M.S., and Abdolrasulnai, M., “Effective Response to Large-Scale Disasters: The Need for High-reliability Preparedness Networks,” *International Journal of Mass Emergencies and Disasters*, November 2006, 24(3). |
|  |  |
| 22. | Ginter, P.M., Wingate, M.S., **Rucks, A.C.**, Vásconez, R.D., McCormick, L., Baldwin, S., Fargason, Jr., C.A., “Creating a Regional Pediatric Medical Disaster Preparedness Network: Imperative and Issues,” *Maternal and Child Health Journal*, Vol. 10, No. 4, July 2006. |
|  |  |
| 21. | Ford, R.C., **Rucks, A.C.**, and Reed, M., "How Well Are We Supporting Teaching In The Business School?" *Delta Pi Epsilon Journal*, Vol. 34, 1992. |
|  |  |
| 20. | Ginter, P.M., Dilworth, J.D., Ford, R.C., **Rucks, A.C**. and Mitchell, J.W., “An Emerging Methodology for Managing Large Systems Projects,” in *Developing the World Class Information Systems Organization*, Vol. 3, The Dooley Group, Wellesley, Massachusetts: QED Information Sciences, Inc. |
|  |  |
| 19. | Ginter, P.M., **Rucks, A.C.** and Duncan, W.J., “Characteristics of Strategic Planning in Selected Service Industries: Elements of the Process and Planner Satisfaction” *Management International Review*, Vol. 29, No. 2, 1989. |
|  |  |
| 18. | Duncan, W.J., Ginter, P.M**.**, and **Rucks, A.C.**, and Jacobs, D.J. “Intrapreneuring and the Reinvention of the Corporation,” *Business Horizons*, Vol. 31, No. 3, May/June 1988. |
|  |  |
| 17. | Ginter, P.M., Swayne, L.E., and **Rucks, A.C.**, “Baldor Electric Company," *North American Case Research Journal*, November 1987. |
|  |  |
| 16. | Ginter P.M., Duncan, W.J. and **Rucks, A.C.**, “A Technology/Context Approach to Information Systems Management Education,” *Interface: The Quarterly Journal of Computer Education*, Vol. 7, No. 4, Winter 1985-86. |
|  |  |
| 15. | Ginter P.M., **Rucks, A.C.** and Duncan, W.J., “Planners’ Perception of the Strategic Management Process,” *Journal of Management Studies*, Vol. 22, No. 6, November 1985. |
|  |  |
| 14. | Ginter, P.M., Dilworth, J.B., Ford, R.C. and **Rucks, A.C.**, “Centralized Project Management: An Organizational Strategy for Managing Complex and Integrated Systems Development,” *Journal of Systems Management*, August 1985. |
|  |  |
| 13. | Ginter, P.M. and **Rucks, A.C.**, “Can Business Learn from Wargames?” *Long Range Planning*, Vol. 17, No. 3, May/June 1984. |
|  |  |
| 12. | Ginter, P.M. and **Rucks, A.C.**, “Strategic Models and Simulations: An Emerging Decision-Making Aid,” *Journal of Systems Management*, June 1984. |
|  |  |
| 11. | Ginter P.M. and **Rucks, A.C**., “War Games and Business Strategy Formulation,” *Managerial Planning*, Vol. 32, September/October 1983. |
|  |  |
| 10**.** | **Rucks, A.C.** and Ginter, P.M., "Relative Files for the Model III," *80 Microcomputing*, January 1983. |
|  |  |
| 9. | Ginter, P.M., and **Rucks, A.C.**, “Models, Simulations and Games: Information, Not Answers for ‘Squishy’ Problems,” *Journal of Systems Management*, October 1982. |
|  |  |
| 8. | Ginter, P.M. and **Rucks, A.C.**, “On Developing a Relative File Structure for Microcomputer Systems,” *Interface: The Quarterly Journal of Computer Education*, Fall 1982. |
|  |  |
| 7. | Ginter, P.M. and **Rucks, A.C.**, “Strategic Management Information Systems: Promises Unfilled,” *Journal of Systems Management*, March 1982. |
|  |  |
| 6. | **Rucks, A.C.** "The FORTRAN Synthetic Program: A Tool for Simulating Computer Software," *Simulation*, March 1981.  |
|  |  |
| 5. | **Rucks, A.C.** and Bradbard, D.E., "Toward an Understanding of Compilers and Interpreters with BASIC as the Example Language," *Interface, The Computer Education Quarterly*, Winter 1981. |
|  |  |
| 4. | **Rucks, A.C.,** "A Model for Determining the Impact of Control Costs on Municipal Finances," *Journal of the Water Pollution Control Federation*, January 1979  |
|  |  |
| 3. | Ginter, P.M. and **Rucks, A.C.**, “Performance Measurement and Control: Try Two Approaches,” *Health Services Manager*, October 1977. |
|  |  |
| 2. | Ginter, P.M. and **Rucks, A.C.**, “Trends in Environmental Law: The View from the States,” *The Bulletin of Business Research* (The Ohio State University), February 1977. |
|  |  |
| 1. | Ginter, P.M., **Rucks, A.C.**, Adams, S., and Williams, F., “National Environmental Policy: Coordination or Confusion?,” *Environmental Science and Technology*, August 1976. |

**Papers and Poster Sessions Presented**:

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| 88. | Fifolt M, **Rucks AC**. Reading Between the Line: A Review of Unsolicited Comments on the CAHPS 5.0 Survey. Presentation at the 2019 American Public Health Association Annual Meeting, Philadelphia, PA, November 2019. |
|  |  |
| 87. | Wallace L, **Rucks AC**, Ginter PM, Xie R, Katholi C. *How Can Appalachian Pediatric Networks Improve Health Outcomes.* Presentation at the 2019 American Public Health Association Annual Meeting, Philadelphia, PA, November 2019. |
|  |  |
| 86. | Wallace L, **Rucks AC**, Ginter PM, Katholi, C, Wingate, M, Davies, S. *Social Factors, Public Policies, and Infant Mortality*. Poster presented at the 2018 Academy Health Research Meeting, Seattle, WA, June 2018. |
|  |  |
| 85. | Wallace L, **Rucks AC**, Ginter PM, Xie R, Katholi, C. *Networks and Collaborations in the United States to Address Pediatric Surge Capacity*. Poster presentation at the 2017 American Public Health Association Annual Meeting, Atlanta, GA, November 2017. |
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| 84. | Fifolt, M, Blackburn, JL, **Rucks, AC** “Comparing two data entry strategies for CAHPS survey data”, American Public Health Association Annual Meeting and Exposition, Atlanta, GA, November 2017. |
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| 83. | Wallace, L, **Rucks, AC**, Ginter, PM, Xie, R, Katholi, C. “Is the U.S. Health System Prepared to Take Care of Our Children during Disasters and/or Public Health Emergencies: Evaluating Networks and Collaborations to Improve Pediatric Surge Capacity?”, Academy Health Annual Research Meeting, New Orleans, LA, June 2017. |
|  |  |
| 82. | Swatzell, K., Ginter, P.M, **Rucks, A.C.**, Wallace, L, Kilgore, J.R., “Innovation in a Dual Graduate Degree Program through Collaboration among Academic Programs and Clinical Partnerships”, The Practical Playbook National Meeting, Bethesda, MD, May 2016. |
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| 8. | **Rucks, A. C.**, Cousins, J., "Plant Barry and the Brotherhood," The Southern Company College, 1994. |
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| **7.** | **Rucks, A. C.**, "The Vision in Progress," The Southern Company College, 1993. |
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| 6. | **Rucks, A. C.**, "Appliance Castle," The Southern Company College, 1992. |
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| 5. | **Rucks, A. C.**, "Highlands District," The Southern Company College, 1991. |
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| 4. | Ginter, P.M., Swayne, L. E., **Rucks, A. C.**, "SouthTrust Corporation: Survival in a Changing Environment," in Strategy and Business Policy: Cases, Houghton Mifflin, Inc., 1988; Strategic Management: Text and Cases, John Wiley & Sons, Inc., 1989, and Cases in Strategic Marketing, Prentice‑Hall, Inc., 1989. |
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| 3. | Ginter, P.M., Swayne, L. E., **Rucks, A. C.**, "Baldor Electric Company," in Strategy and Business Policy: Cases Houghton Mifflin, Inc., 1986; Business Policy and Strategic Management, McGraw‑Hill Book Co., 1987; and Cases in Strategic Marketing, Prentice‑Hall, Inc., 1989. |
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| 2. | Ginter, P.M., Longer, E. and **Rucks, A.C.**, “Smithkline Beckman Corporation,” *Case Research Association*, Atlanta, Georgia, November 1983 and *Business Strategy and Policy* by Smith, G.D., Arnold, D.R. and Bizzell, B.G., Houghton Mifflin, Inc., 1985. |
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| 1. | Ginter, P.M. and **Rucks, A.C.**, “Personnel Problems at the Computer Systems Procurement Assistant Agency,” *Case Research Association*, 1980. |

**Manuals and Software**:

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| 6. | **Rucks, A.C.**, Test Bank for Ginter, P.M., Duncan, W.J. and Swayne, L.E., *Strategic Management of Health Care Organizations*, 7th ed., San Francisco, California: John Wiley & Sons/Jossey-Bass Publishers, March 2013. |
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| 5. | **Rucks, A.C.,** "General Electric Sales Analysis System," written for use with the Smart Data Manager for operation on IBM PC and compatible systems, 1986 |
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| 4. | **Rucks, A.C.,** "CRYPTOBUG: The Key Word Recognition and Debugging Game for Learning BASIC on Microcomputers," written in Applesoft BASIC, IBM PC BASIC, and TRS‑80 Model III/4 BASIC, New York: Random House, Inc., 1985 |
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| 3. | **Rucks, A.C.,** "Test Preparation System (TPS)," written in the FORTRAN language, Charles E. Merrill Publishing Company, 1982 |
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| 2. | **Rucks, A.C.,** "CRSYS (Cattle Records System)," written in the BASIC language for use on the TRS‑80 Model III, 1982  |
|  |  |
| 1. | Fleming, P. M. and **Rucks, A.C.,** "The FORTRAN Synthetic Program," U. S. Department of Commerce, National Bureau of Standards, Washington, 1981  |

**Memberships in Professional Organizations**:

Academy of Management

Alabama Public Health Association

American Association of Survey Research Organizations (AASRO)

American Public Health Association

North American Case Research Association

The Association of University Programs in Health Administration

**Offices Held in Academic and Professional Organizations**:

1987–1990 Secretary-Treasurer: Southwestern Federation of Administrative Disciplines (SWFAD)

1986 Member, Program Review Committee: Southern Management Association

1984–1986 Coordinator of Registration: Southwestern Federation of Administrative Disciplines (SWFAD)

1983 Member, Departmental Review Committee, School of Business, The University of Alabama at Birmingham

1983 Member, Program Review Committee: Southern Management Association

1981 Member, Program Review Committee: American Institute for Decision Sciences, Southwest Region

1980‑83 Associate Coordinator of Registration: Southwest Federation of Administrative Disciplines

1980 Member, Program Committee, Southern Management Association

1978-80 Program Advisory Board, Southwestern American Institute for Decision Sciences

**Courses Taught**:

1. Advanced Leadership and Practice in MCH (Graduate - MPH)
2. Business Policies and Decisions (Graduate - MBA)
3. Corporate Finance (Graduate – MBA)
4. Finance for Public Health Professionals (Graduate – MPH, DrPH)
5. Health Care Financial Management II (Graduate – MSHA)
6. Information Systems and Technology Strategy (Graduate – MBA)
7. Introduction to Public Health (Graduate—MPH, DrPH)
8. Management for Healthcare Professionals (Graduate – MPH)
9. Public Health Integrative Experience (Graduate – MPH)
10. Strategic Management of Health Programs (Graduate - MPH)
11. Strategic Planning and Management (Graduate - MSHA)

**Honors and Other Special Comments**:

* 2010 nominated for President’s Award for Excellence in Teaching
* 2009 Faculty Award for Outstanding Public Health Service, School of Public Health
* Delta Omega National Honorary Society
* Scholar, Lister Hill Center for Health Policy, UAB School of Public Health
* Phi Kappa Phi (National Scholastic Honorary)
* Beta Gamma Sigma (National Management Honorary)
* Sigma Iota Epsilon (National Honorary and Professional Management Fraternity)
* Meritorious Service Medal, Department of the Army
* 1985 Dean of the School of Business Award for Excellence in Research

**Consulting Activity:**

*C-Spire, Jackson, MS, 2020* Covid-19 mitigation practices.

*Missouri Hospital Association, St. Louis, Mo.,* 2016, Health care coalition formation

*Cottage Senior Living, Huntsville, AL*, 2015, Continuity of Strategic Planning.

*Jackson County Oregon Public Health, Medford, OR*, 2014, Continuity of Operations Planning.

*Department of Electrical and Computer Engineering, UAB School of Engineering, Birmingham, AL*, 2013, Strategic Planning.

*Andalusia Regional Hospital*, Andalusia, AL, 2013, Strategic Planning and Process Analysis.

*Josephine County (OR) Public Health, Grants Pass, OR,* 2011, Continuity of Operations Planning.

*Mitternight Boiler Works, Inc. Mobile, Alabama,* 2011, Strategic planning and organizational development.

*Cumberland School of Law, Samford University, Birmingham, AL*, 2010, Strategic planning.

*Department of Emergency Medicine, UAB School of Medicine, Birmingham, AL*, 2010, Organizational analysis and strategic planning.

*Department of Neurology, UAB School of Medicine, Birmingham, AL*, 2010, Organizational analysis and strategic planning.

*Department of Cardiovascular Anesthesiology, UAB School of Medicine, Birmingham, AL*, 2009, Organizational analysis and strategic planning.

*Department of Communication Studies, UAB, Birmingham, AL*, 2009, Strategic planning.

*Alabama Department of Public Health, Statewide Trauma Advisory Council, Montgomery, AL, 2008.* Strategic planning.

*Mississippi Department of Health, City Readiness Initiative, Strategic National Stockpile, Jackson, MS, 2007-2008*, preparedness planning and exercises and drills.

*Georgia Public Health District 3-1 Board of Health, Douglasville, GA, 2008*, pandemic influenza planning and exercises and drills.

*Georgia Public Health District 3-4 Board of Health, Decatur, GA, 2008*, county continuity of operations plans.

*Georgia Public Health District 7 Board of Health, Columbus, GA 2008*, county pandemic influenza plans.

*Department of Nutrition Sciences, UAB, Birmingham, AL*, 2008, Organizational design, reorganization.

*Georgia Public Health District 3-3 Board of Health, Jonesboro, GA*, public health preparedness planning and exercises and drills.

*Department of Clinical Sciences, UAB, Birmingham, AL, 2007*, Strategic planning.

*Department of English, UAB, Birmingham, AL, 2007*, Strategic planning.

*Planned Parenthood of Birmingham, Birmingham, AL, 2007*. Reorganization and financial management.

*National Federation of Independent Business (NFIB), Washington, DC, 2005.* Research on Association Health Plans (AHPs).

*Alabama Department of Public Health, Public Health Laboratory, Montgomery, AL, 2005-2006.* Operations review and strategic planning

*Bessemer Metal Products, Bessemer, AL, 2005* Operations review and market planning.

*Blue Cross Blue Shield of Florida, Jacksonville, FL, 2004* Organizational structure and process controls for overpayment refund processing.

*The Steiner Company, Inc., Chicago, 2003.* Information technology plan and structuring the Chief Information Officer position.

*Self Industries, Inc. Trussville, AL, 2003-2005.* Operations review.

*Protective Life Corporation, Birmingham, 2003-2004.* Information systems design and project management.

*American Behavioral Benefits Managers, Inc., Birmingham, 2002-2005.* Executive coaching.

*Greif Brothers Corporation, Delaware, OH, 2002-03.* Business modeling and strategic planning.

*Sirco Systems, Inc., Birmingham, 1995-96*. Project management.

*The Children's Hospital of Alabama, Department of Pediatrics, Birmingham, 1994*. Organizational culture change.

*Jefferson County Department of Public Health, Birmingham, 1994, 2004-2005*. Team building exercises.

*AmSouth Bank, N.A., Birmingham, 1994-96*. Educational services for Management Associates Training Program.

*Damsky Paper Company, Birmingham, 1994-96*. Operations review and strategic planning.

*The Southern Company, Atlanta, 1991-94*. Educational services for The Southern Company College.

*Hanna Steel Corporation, Birmingham, 1991-93*. Strategic planning.

*Altec Industries, Inc., Birmingham, 1984-85 and 1990-1993*. Information technology strategy.

*Saunders, Inc., Birmingham, 1990-93*. Information system design and project management.

*Alabama Public Automobile Insurance Agency, Birmingham, 1987-92*. Information system design.

*Brungart Industries, Birmingham, 1987-88*. Brungart is a Clark Lift distributor. Information system acquisition.

*E & S Facilities, Inc., Birmingham, 1986-88*. Information system design and information technology infrastructure restructuring.

*Blue Cross Blue Shield of Alabama, Birmingham, 1984-86*. Information systems strategy.

*BellSouth Services, Birmingham, 1984-87*. Long range planning.

*McGriff, Seibels, and Williams, Inc., Birmingham, 1984-87*. Information systems strategy and system acquisitions.

*The Software Group, Balston Lake, New York, 1986-87*. Software testing.

**2015 – 2017 Professional and University Service:**

Member, School of Public Health Executive Committee

Member, Florida Children’s Disaster Preparedness Coalition

Member, Department of Health Care Organization and Policy Promotion and Tenure Committee

Member, Executive Committee, National Pediatric Disaster Coalition.

Executive Director, Southeastern Regional Pediatric Disaster Surge Network.

Member, School of Public Health Safety Committee

CEPH Self Study – wrote finance section, participated in site visit, contributed to and reviewed response document

SOPH finance and administrative activity – moved and reorganized file room; moved and repurposed mail room; directed the destruction of MCH autism study files; restructured scholarship process; instituted energy savings with space heater removal initiative, light bulb replacement, hallway and classroom auto-off-unoccupied room switches, and replacement of front door; created budgets and reporting system for all elements of the Dean’s office and made budget presentations to departments and the Executive Committee; interface with UAB HR on reorganization of the Dean’s Office resulting in the reclassification of ten employees, represented SOPH concerns about revisions to the Fair Labor Standards Act (FLSA); moved finance and administration operations to suite 623 from the first floor; moved the Office of Public Health Practice to the 1st floor